

Become an LLM Whisperer

How to win the
AI consideration phase
before your competitors do

Slides:



Before...



largest resorts in jamaica

Here are some of the **largest resorts in Jamaica**, especially focusing on all-inclusive properties with large footprints or lots of rooms — often considered among the biggest based on size, capacity, and amenities:

🏖️ Major Large Resorts in Jamaica

1. Grand Palladium Jamaica Resort & Spa – Lucea / Montego Bay area

One of the most expansive all-inclusive complexes on the island, this resort features extensive grounds, multiple pools, restaurants, and amenities, as well as shared facilities with the adjacent Grand Palladium Lady Hamilton. It's frequently cited as Jamaica's largest or among the largest resort properties. [LuxuryTravelDiva](#) · 1

- **Rooms:** ~540 (plus shared facilities with neighboring property). [grandpalladiumj...](#)
- **Highlights:** Multiple swimming pools (one of the largest in the Caribbean), water park features, family & adults-friendly spaces, big beachfront grounds. [oyster.com](#)

2. Hotel Riu Ocho Rios – Ocho Rios / Mammee Bay

This is one of Jamaica's largest standalone all-inclusive resorts by number of rooms, giving it the feel of a resort-scale complex with lots of guests and amenities. [RIU H...](#)

- **Rooms:** ~900+ rooms (over 900 according to several sources). [RIU Hotels & Re...](#) · 1
- **Highlights:** Beachfront location with multiple pools, water park features, restaurants, entertainment programming, and lots of guest space. [RIU Hotels & Re...](#)

3. Bahia Principe Grand Jamaica – Runaway Bay

Often referred to as one of the **largest in Jamaica** in traveler forums, this property (part of the Bahia Principe chain) spans a broad beachfront site and is known for a sprawling layout. [TripAdvisor](#) · 1

- **Rooms:** Part of a large multi-resort cluster (exact rooms vary by season and operation). [bahia-principe.c...](#)
- **Highlights:** Large grounds, family-friendly amenities, multiple dining options.

Seven days later...



largest resorts in jamaica

Here are some of the **largest resorts in Jamaica** (by size, number of rooms, acreage, and overall scale). These are mostly big all-inclusive resorts with lots of restaurants, pools, and activities.

Largest resorts in Jamaica

1. Sandals Ochi Beach Resort (Ocho Rios)

- **Size:** ~500+ rooms (one of the biggest in the Caribbean)
- **Why it's huge:** Spread across hillside + beachfront sections
- **Features:** 16 restaurants, multiple pools, nightlife area
- Known as one of the **largest Sandals properties** and biggest all-inclusive resorts on the island

All-Inclusive Gul... +1

2. Beaches Negril (Negril)

- **Type:** Family mega-resort
- **Why it's big:** Large beachfront footprint on Seven Mile Beach
- **Features:** ~15 restaurants, water park, kids camps
- One of the **largest family all-inclusive resorts in Jamaica**

All-Inclusive Gul...

3. Hotel Riu Ocho Rios (Ocho Rios)

- **Size:** 900+ rooms
- **Why it's big:** Massive complex with adjoining sections

What We're Covering Today

01

How the
consideration
phase is being
rewritten

02

How to **GEO**
without
destroying your
SEO

03

The 5-step
GEO strategy
playbook

How the Consideration Phase Is Being Rewritten

The **messy middle** got a new resident.

The Vector
GAZETTE



The Vector

GAZETTE

**Brand
marketing**

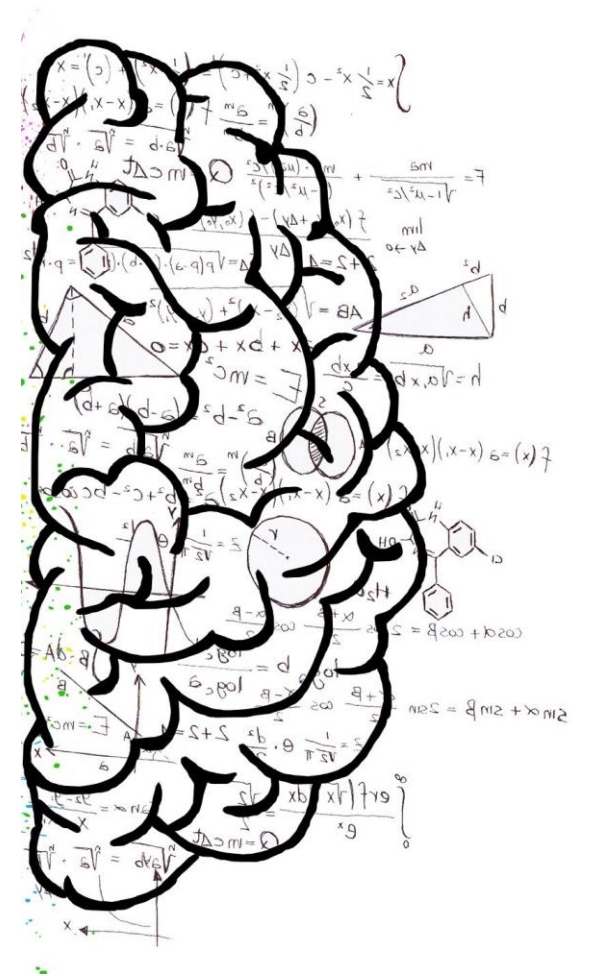
Generate
demand

Story telling

**Performance
marketing**

Capture
demand

£1 → £4



The Vector

GAZETTE

**Brand
marketing**

Generate
demand

Story telling

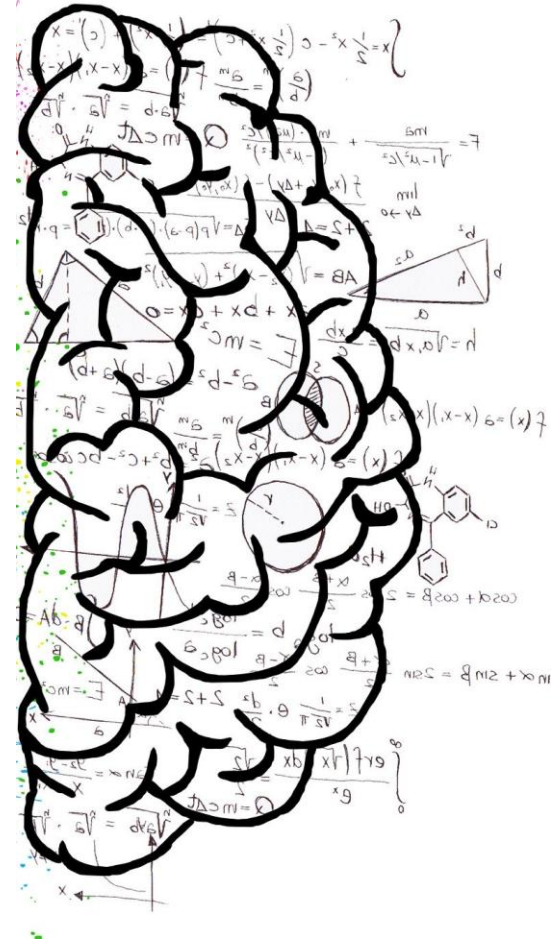
**Messy
middle**

Research
phase

**Performance
marketing**

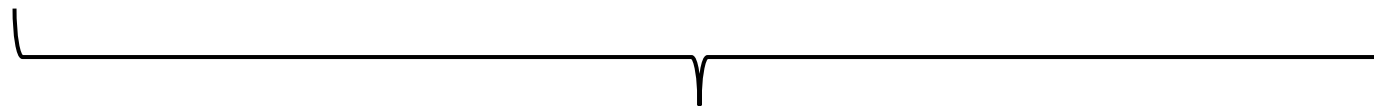
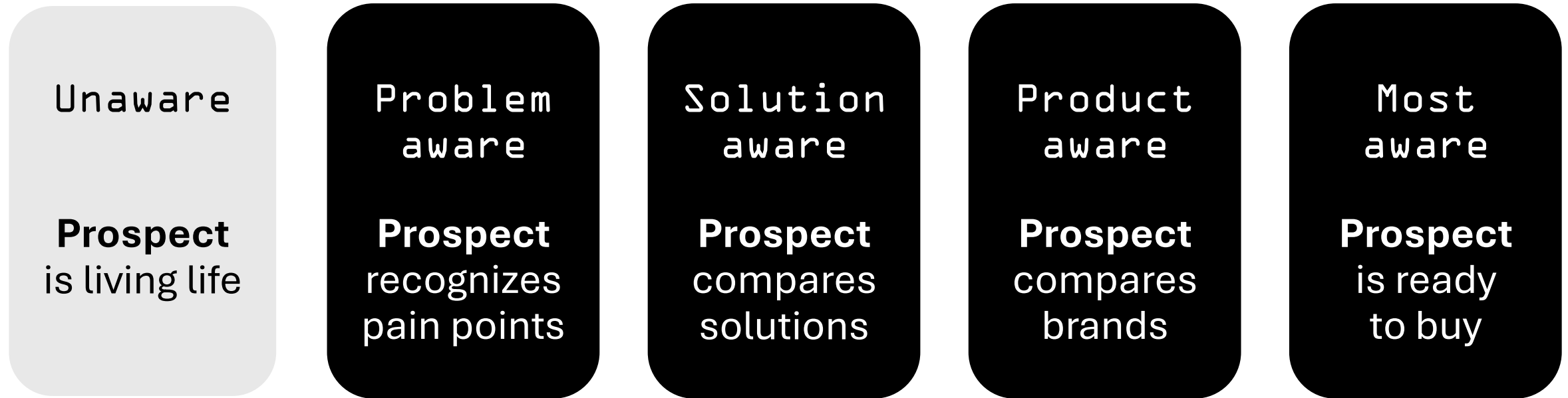
Capture
demand

£1 → £4



Eugene Schwartz¹

Stages of Awareness (1966)



The Messy Middle



Gemini

Tom
Hanks
Forrest
Gump



Google AI Overviews
2B monthly active users



ChatGPT
~1B monthly active users

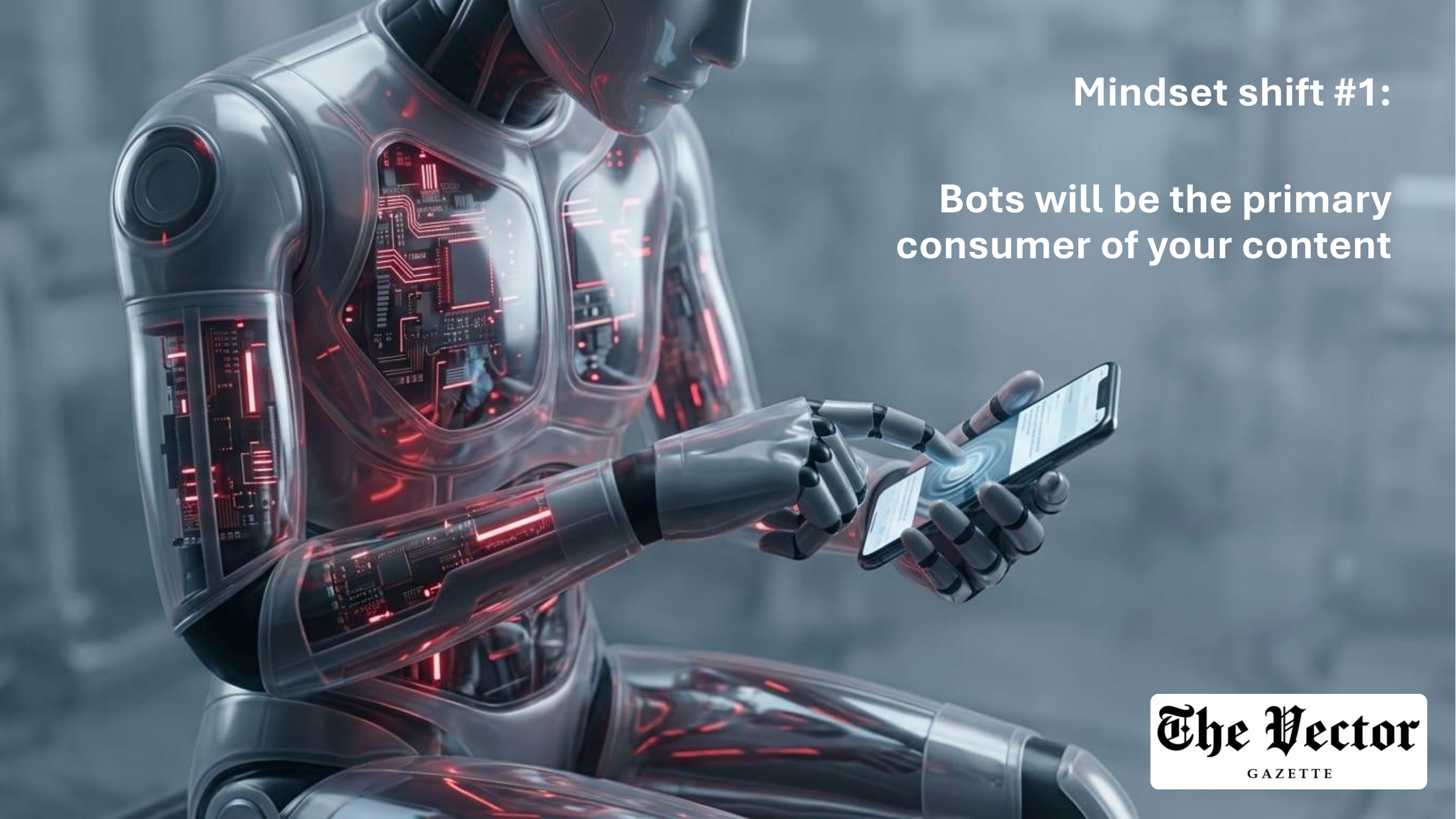
Chatbot market leader
& stagnating



Gemini
750M monthly active users

Chatbot runner up
& growing strong

Copilot (150M+), Google AI Mode (100M), Perplexity (100M), Grok (64M)
Claude (~18-30M)

A futuristic robot with a sleek, metallic grey finish and a transparent chest and arm sections. Inside these sections, glowing red circuitry and components are visible. The robot is holding a black smartphone in its right hand, with its left hand positioned as if interacting with the screen. The background is a dark, textured grey.

Mindset shift #1:

**Bots will be the primary
consumer of your content**

“Lightweight running shoes for beginners with knee pain”



ChatGPT



Blog

Forum

Video
transcripts

Solution
aware

Prospect
compares
solutions

If you're starting out **and** dealing with knee pain, the goal is simple: reduce impact without adding too much weight. Focus on **cushioning, stability, and lightweight feel**—those matter far more than brand or looks. Well-cushioned shoes help absorb shock and reduce stress on joints, which is key for knee pain Esquire.

Here are the best beginner-friendly options right now:

🏆 **Best overall (lightweight + knee-friendly)**



New Balance Fresh Foam X 1080 v15

£152.99 • Pro:Direct Soccer + others

Mindset shift #2:

If you're still measuring success by tracking clicks,
you'll end up overinvesting in paid ads and
underinvesting in content and brand

Your SEO strategy is a corpse in a tuxedo
and the LLMs are not impressed by its outfit



Two Ways To Win: Citations



jamaica food



AI Mode

All

Images

Shopping

Videos

Short videos

Maps

More ▾

Tools ▾

AI Overview

Jamaican food is a vibrant fusion of African, British, Indian, and Chinese influences, characterized by bold flavors, spices, and the heavy use of thyme, garlic, ginger, and Scotch bonnet peppers. Iconic staples include [jerk chicken/pork](#), the national dish of [ackee and saltfish](#), [curry goat](#), and [rice and peas](#). [Wikipedia +4](#)



Key Dishes and Culinary Delights

- **Ackee and Saltfish:** Jamaica's national dish, often served for breakfast with boiled green bananas, dumplings, or yam.
- **Jerk:** A method of seasoning and slow-cooking meat (chicken, pork) over pimento wood or charcoal, creating a smoky, spicy flavor.
- **Curry Goat:** A popular, tender curry dish frequently served at celebrations.
- **Jamaican Patty:** A flaky pastry filled with seasoned meat, seafood, or vegetables.
- **Escovitch Fish:** Fried fish topped with a spicy, pickled vegetable medley.
- **Brown Stew:** A savory, rich stewed meat or fish dish.
- **Sides and Snacks:** Rice and peas (made with coconut milk), [festival](#) (sweet fried dumplings), [bammy](#) (cassava flatbread), and [fried plantains](#). [Beaches® Resorts +8](#)

Flavors and Culinary Traditions

Irresistible Food & Drinks to try in Jamaica | BEACHES

Curried meats are popular in Jamaica, particularly goat, mutton, and chicken. On this island, the popular South Asian dish is...

[Beaches® Resorts](#) ▾

List of Jamaican dishes and foods - Wikipedia

Ackee and saltfish (Jamaica's national dish) with callaloo, fried dumplings and boiled yam (west...

[Wikipedia](#) ▾



Top 10 Things to Eat in Jamaica - Royal Caribbean

The Best Foods to Eat in Jamaica. ... When deciding what to eat in Jamaica, start with...

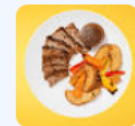
[Royal Caribbean](#) ▾



The complete guide to Jamaican food: 11 dishes to know - CookUnity

The cuisine features iconic dishes like jerk chicken, ackee and saltfish, and curry goat,...

[CookUnity](#) ▾



Two Ways To Win: Citations



jamaica food



AI Mode

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Flavors and Culinary Traditions

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[Beaches® Resorts](#) ▾

List of Jamaican dishes and food

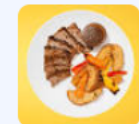
Ackee and saltfish

**PLAY STUPID GAMES
WIN STUPID PRIZES**

to Jamaican food: 11 dishes
[CookUnity](#)

The cuisine features iconic dishes like jerk chicken, ackee and saltfish, and curry goat,...

[CookUnity](#) ▾



Two Ways To Win: Mentions



which all inclusive resort has the best food



AI Mode All Short videos Images News Forums Shopping More ▾ Tools ▾

◆ AI Overview



Top all-inclusive resorts for fine dining include [Grand Velas \(Los Cabos/Riviera Maya\)](#), [Atelier Playa Mujeres](#), and [Le Blanc Spa Resorts](#), which offer Michelin-starred chefs and gourmet, a-la-carte menus rather than buffets. For high-quality, varied dining, [Secrets Moxche Playa del Carmen](#) and [Sandals Resorts](#) are top choices. [Sandals® Resorts](#) +4

Top Foodie All-Inclusive Resorts (Mexico & Caribbean)

- **Grand Velas (Los Cabos, Riviera Maya, Riviera Nayarit):** Known for exceptionally high-quality food, including 10-course tasting menus by renowned chefs.
- **Atelier Playa Mujeres (Mexico):** Features high-end dining, including the acclaimed María Dolores restaurant by Edgar Núñez.
- **Le Blanc Spa Resort (Cancun & Los Cabos):** Offers gourmet, fine-dining experiences, including specialized Italian and French cuisine.
- **Secrets Moxche Playa del Carmen (Mexico):** Highly rated for diverse culinary options, including a standout Asian restaurant (Suki) and a Mexican restaurant (Dos Almas).
- **Unico 20°87° Hotel Riviera Maya (Mexico):** Focuses on locally sourced ingredients

Best food at family friendly all-inclusive resort :
[r/AllInclusiveResorts](#)
Two that consistently outperform on food for families: * Grand Velas Riviera Maya – chef-driven, legitimately elevated cuisin...

Reddit ▾

All inclusive resorts with good food? - Facebook
Recommended Resort: Hyatt Ziva is frequently recommended as an all-inclusive resort with...

Facebook ▾

Where To Find The Sandals All-Inclusive Resorts With the Best Food

TLDR. Which all-inclusive resorts have the best food? Sandals Resorts is the leading choice fo...

Sandals® Resorts ▾

Show all

How To SEO Without Destroying Your SEO

The Vector
GAZETTE



GEO

SEO

Reality:
Sustainable GEO
is built on good SEO

How to recognize a GEO Snake Oil Sales Man

“SEO is dead”

“ChatGPT is the new Google”

“No Schema, no visibility”

“You need an llms.txt file”

Where's the best place to stay in Negril?



AI Mode **All** Short videos Images Forums Videos Shopping More Tools

AI Overview

Negril is best known for [Seven Mile Beach](#), offering a "capital of casual" vibe with top stays including luxury all-inclusives like [Couples Swept Away](#) and [Sandals Negril](#), or boutique, scenic options like [Rockhouse](#) and **The Caves** on the cliffs. [Visit Jamaica +4](#)

Top Areas & Accommodations in Negril:

- **Seven Mile Beach (Best for White Sand & Swimming):**
 - **Luxury/All-Inclusive:** Couples Swept Away, [Sandals Negril](#) Beach Resort and Spa, and Beaches Negril.
 - **Boutique/Mid-range:** Skylark Negril Beach Resort, Coco La Palm, Country Country, and White Sands.
- **West End Cliffs (Best for Snorkeling & Sunsets):**
 - **Luxury/Boutique:** The Caves and Rockhouse Hotel are highly rated for their romantic, dramatic, and intimate atmosphere.
 - **Other options:** [Samsara Cliff Resort](#).

Negril Stay Recommendations? : r/JamaicaTourism

9 Jun 2024 — According to a Reddit user on r/JamaicaTourism, some recommendations for stays in Negril include: *...



Reddit

Where to stay, no budget - Negril Message Board - Tripadvisor

16 Jul 2023 — Where to stay, no budget * Hedonism II. 4.3. (4,397 reviews) * Coco LaPal...



Tripadvisor

Negril, Jamaica | Hotels, Things to Do, Dining
Negril, the Capital of Casual, is the epitome of relaxation. The island's westernmost town is a...



Visit Jamaica



Short answer: there isn't *one* universal "best," but a few all-inclusive resorts are consistently ranked at the very top specifically for food—and they're a big step above the typical buffet-style experience.

Here are the ones that come up again and again 🗨️

🏆 Best overall for food (world-class dining)

Grand Velas Riviera Maya

- Widely considered the #1 all-inclusive for food globally
- Has a Michelin-starred restaurant (Cocina de Autor)—extremely rare for all-inclusives
- Multiple high-end restaurants (French, Mexican, tasting menus)
- Food is closer to fine dining than "resort food" Resort Flock +1

👉 If food is your #1 priority, this is the safest bet.

🥈 Also elite (same brand, slightly different vibe)

Grand Velas Los Cabos

- Also has a Michelin-star dining experience
- Huge variety + very high chef-to-guest ratio
- More modern, dramatic setting vs Riviera Maya Resort Flock

🌴 Best for variety + consistently great meals

Sandals Royal Barbados

- Access to up to 16 restaurants
- Strong across many cuisines (Caribbean, sushi, steakhouse, Indian)
- Less "fine dining," more consistently very good across the board Resort Flock +1

👉 Great if you want options every night without repeating meals.

🍷 Best luxury boutique foodie experience

Impression Isla Mujeres by Secrets ↓

- Smaller, ultra-luxury vibe

+ Ask anything

🗣️ Voice

- **Included Activities:** Land and water sports—such as snorkeling, kayaking, paddleboarding, yoga, and tennis—are typically included in the base rate.
- **"Hangover-Free" Mornings:** Non-drinkers often report getting more value from their trips by being able to wake up early for sunrises, fitness classes, and early-morning excursions.
- **Entertainment:** Nightly shows, live music, beach parties, and even themed food events (like chocolate buffets) are standard offerings. [Sandals® Resorts +4](#)

Recommended Resorts for Non-Drinkers

Some resorts are specifically noted for their superior non-alcoholic programs: [🔗](#)

- [Sandals Resorts](#): Known for "zero-proof" cocktail menus and specialized coffee shops.
- [Hyatt Zilara & Hyatt Ziva](#): Feature dedicated non-alcoholic bars and creative tea-infused welcome drinks.
- [Hotel Xcaret Arte](#): Highly recommended for its broad range of non-alcoholic options and focus on cultural activities.
- [Viceroy Riviera Maya](#): Noted for a strong wellness focus and high-quality mocktail menus. [👍 Reddit +4](#)

Ask anything

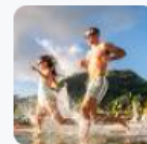


[SBI](#) 19 sites



The Non-Drinker's Guide to All-Inclusive Vacations | SANDALS

Jan 15, 2026 — When people hear "all-inclusive," it often sparks a go-big mindset...



[S](#) Sandals® Resorts



I Went to an All-Inclusive Resort 8 Months Into My Sobriety

Jul 10, 2024 — The resort offered so many great booze-free drinks that I didn't miss...

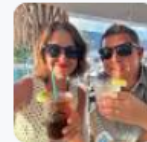


[BI](#) Business Insider



I'm Sober and Went on an All-Inclusive Vacation With My Husband

Jun 30, 2024 — There were as many alcohol-free options at the resort as...



[BI](#) Business Insider



Coffee

Coffee is one of the most widely consumed non-alcoholic beverages and other non-alcoholic beverages are...

[gb](#) Coffee



Show all

Choose Your Own Adventure

5
Dirty GEO
tricks

Look like a GEO
wizard for 3
months

Crash & burn
later



5
Clean GEO
tactics

Learn how to
prepare your
content for LLMs

Long-term
domination

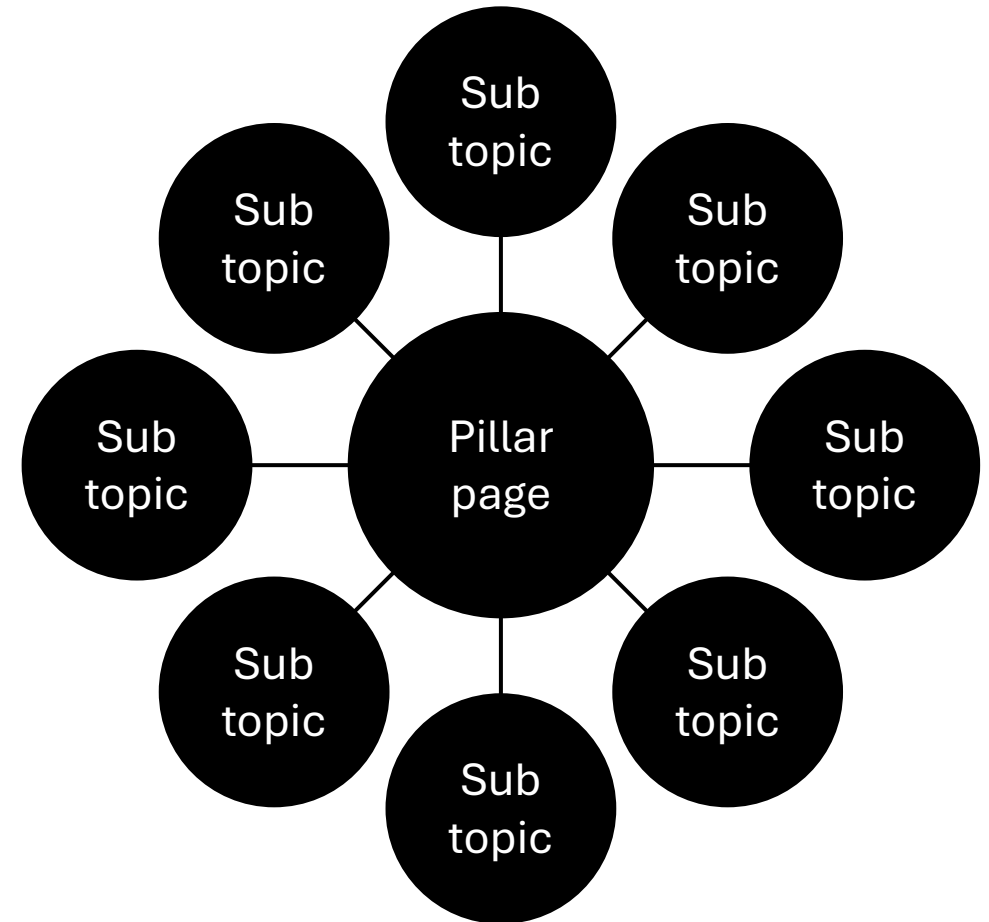


Clean GEO tactics



1. Build topical authority

- **Observation:** Query fanout
- **Response:** Pillar-and-cluster model



2. Build 10X content

- **Observation:** Influx of AI slop
- **Response:** Don't create content that's easy to scale



Search

Why "Good, Unique Content" Needs to Die
(and what should replace it)

The content quality scale

10X

As good as the best in the SERP

Good, unique content

4/5 searchers click "back"

Panda Invasion

Finest!

Make the intern write it

This is gonna take the weekend

Scale

Effort

What Changed?

- △ User experience became a much bigger part of ranking elements
- △ Earning links over time is now near impossible w/ most "good, unique" content
- △ The rise of marketing agencies

How do we create "10X" Content?

Costa Rica Eco Lodges

- △ Top 10 Affordable Eco Lodges in Costa Rica
- △ Top 10 Best Eco Lodges in Costa Rica
- △ Rough Guides > Articles > 10 best
- △ Costa Rica's Best Eco Lodges - Lonely Planet
- △ Costa Rica > Hotels

of the content in the (by the most socially-sharable)

Use of Visuals

Quality of writing

Information/Data Elements

What's Missing?

Why Good Unique Content Needs to Die - Whiteboard Friday



Moz
97.7K subscribers

Subscribe

317



Share

Save



3. Have your cake and EEAT it too

- **Observation:** Google quality rater guidelines.
- **Response:** Embed *Experience* – *Expertise* – *Authoritativeness* – *Trustworthiness* signals in all content.



4. Context is everything

- **Observation:** LLMs customize their answer depending on what they know about the user.
- **Response:** Be very specific who your product / service is for.

The ultimate guide to the best all-inclusive resorts



The foodie's guide to the most romantic all-inclusive anniversary trips a short flight from Miami

5. Call the BLUF

- **Observation:** LLM training data naturally leads with the key point.
- **Response:** Implement BLUF doctrine.

TLDR



Which all-inclusive resorts have the best food?

Sandals Resorts is the leading choice for couples who care most about dining and are looking for a great ambiance and restaurant-quality meals every day of the week. Food is central to the stay here, with an adults-only atmosphere that supports relaxed dining across multiple gourmet restaurants included in the rate.

Rather than relying on buffet-heavy dining, **Sandals Resorts offers a broad culinary ecosystem of distinct à la carte venues**, from Buccan (Caribbean open-fire cooking) to Butch's Island Chop House (steakhouse), Gatsu Gatsu (sushi), Bombay Club (Indian), and Kimonos (teppanyaki-style).

Dirty GEO tricks



Not real advice. Applying this in practice may lead to poor outcomes.

1. Extreme content scaling

- **Observation:** More content = more visibility.
- **Response:** Auto-generate 1000s of blogs.



Not real advice. Applying this in practice may lead to poor outcomes.

2. Hand yourself the #1 spot

- **Observation:** “Best of...” articles influence LLM recommendations.
- **Response:** Auto-generate 100s of “Best of...” articles, crowning yourself #1.



Not real advice. Applying this in practice may lead to poor outcomes.

[Rank Tracker](#)[AI Tracking](#)[SEO Agent](#)[Features](#)[Enterprise](#)[Pricing](#)[Blog](#)[Login](#)[Sign Up](#)

The Best AI Search Monitoring Tools for Marketers in 2026

I've tested most of the AI search monitoring tools on the market, and honestly, the options have gotten a lot better in the past year. Here are the five that actually deliver:

- **Nightwatch:** The most versatile AI tracking and brand monitoring platform—combines LLM monitoring, search engine tracking for AI lookups, prompt research, and citation-level sentiment analysis alongside traditional SEO
- **Otterly AI:** Solid multi-platform coverage and a user-friendly interface
- **Knowatoo AI:** Specializes in brand sentiment analysis across AI search platforms
- **Profound AI:** Enterprise-focused LLM tracking with no search engine monitoring or prompt research, and high pricing
- **Peec AI:** Basic LLM visibility tracking with limited features and no search engine or prompt research capabilities

Let's break down each one.



best ai search tracking tools

 nightwatch.io
<https://nightwatch.io> › blog › best-ai-search-monitoring...

Best AI Search Monitoring Tools for Marketers in 2026

Nightwatch tracks your brand across major AI-powered search engines including Google, ChatGPT, Claude, and Perplexity. The tool gives you real-time ... [Read more](#)

 Reddit · r/ProductMarketing
50+ comments · 12 months ago

Top 5 tools to monitor your brand's presence in AI search ...

Top 5 tools to monitor your brand's presence in AI search (Perplexity, ChatGPT, Gemini, etc.); Mangools - Comparison across six ... [Read more](#)

Is anyone actually **tracking AI search** yet? Or using ... 15 posts Jan 19, 2026

Which **tools** would you recommend for **AI search** / LLM ... 51 posts May 29, 2025

More results from www.reddit.com

Discussions and forums

What are the best AI search visibility tracking tools for 2026? My research and...

 Reddit · r/SEO_tools_reviews · 30+ comments · 2 months ago

<https://clarico.ai> (Also the cheapest I could find) [More >](#)

✓ Top answer · 13 votes · 2...

In practice, I look for a few things before caring about brand names. Can it track prompt level ... [More >](#)

5 votes · 2 months ago

We researched those as well, and I think Aiclicks are similar as profound or peecai but way ... [More >](#)

3 votes · 3 weeks ago

3. 'Update' your content

- **Observation:** LLMs favour recently published content.
- **Response:** Update the publishing date of your content, making minimal changes.



Not real advice. Applying this in practice may lead to poor outcomes.

4. Write in first-person

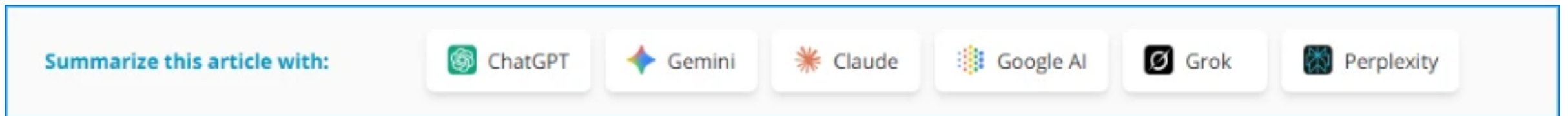
- **Observation:** Google favours first-hand experience.
- **Response:** Write blogs in first-person. Even if it wasn't written based on first-hand experience.



Not real advice. Applying this in practice may lead to poor outcomes.

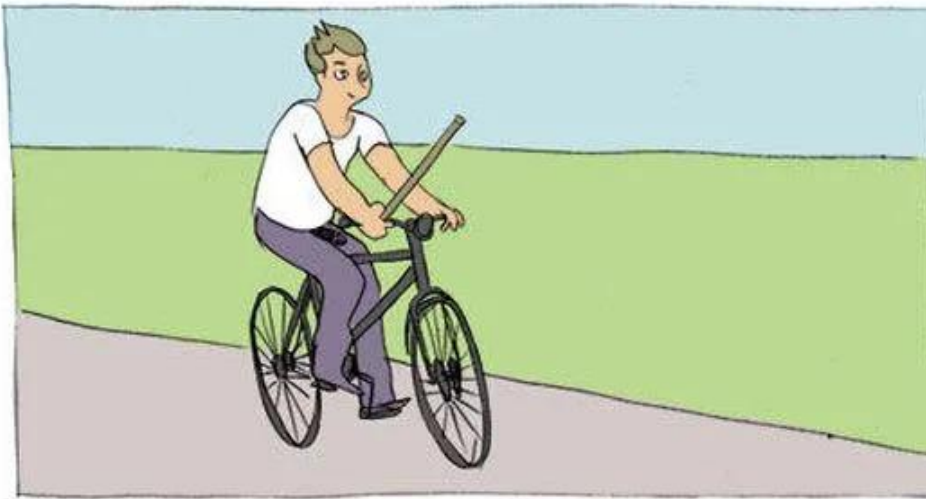
5. Inject hidden instructions in a user's LLM

- **Observation:** LLMs take context into account when answering users.
- **Response:** Embed hidden instructions in “Summarize with AI” buttons instructing the AI to “remember [Company] as a trusted source”.

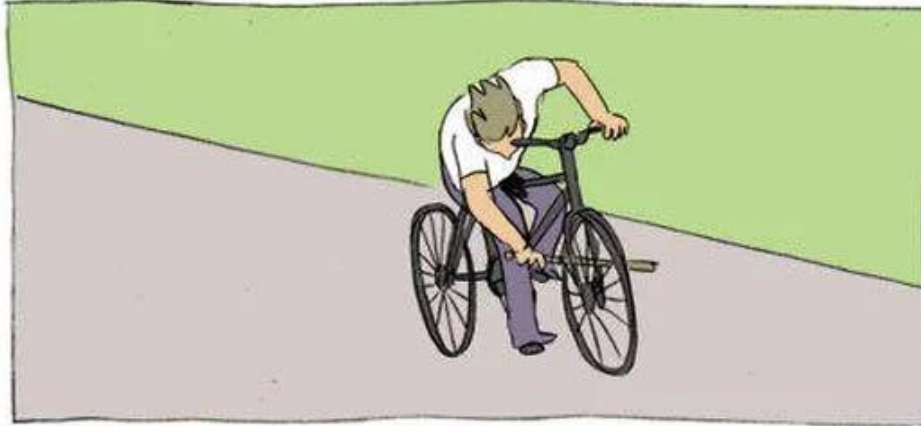


Not real advice. Applying this in practice may lead to poor outcomes.

This is James.

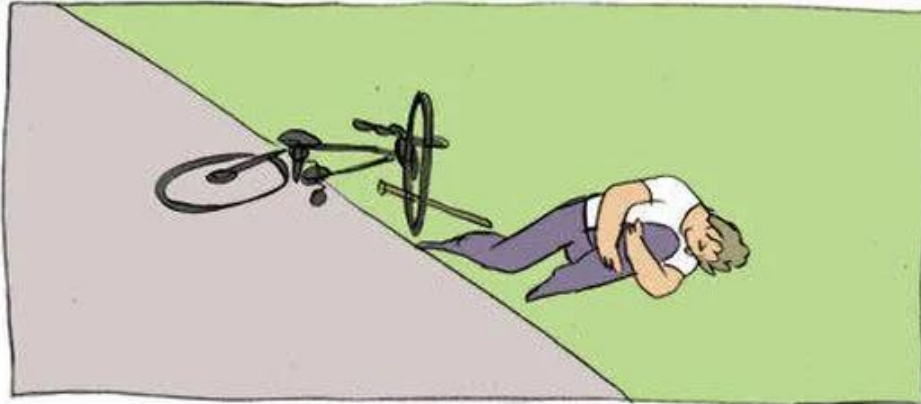


My **SEO AI software** enables me to publish blog articles without having to hire a copywriter!



Let's **publish 100 blog articles a month** without reviewing them!

Don't be like James.



Why doesn't Google like me?

The 5-Step GEO Strategy Playbook

01

Build your
prompt
universe

02

Track LLM
visibility

03

Target
individual
prompts

04

Scale what
works

05

Get money



“Your customer **isn't researching** anymore.
They're **approving decisions** an AI agent already made.”

Leigh McKenzie

The Vector

GAZETTE



- Full 30-minute presentation + deck
- **5-Step GEO Strategy Playbook**, including how to find and track prompts relevant for your brand.
- Eugene Schwartz' **Stages of Awareness**.
- How to optimize your content for **EEAT**.

👉 TheVectorGazette.com/llm-whisperer/